

2021-2022 CEWIL SWPP Partners



Co-operative
education and
work-integrated
learning



Enseignement
coopératif et
apprentissage
en milieu de travail



Our Partners





Today's Overview

- Each partner will have 5-7 minutes to present a high-level overview of their SWP program
- They have been asked to touch on the following;
 - Brief overview of the organization
 - The type of businesses/roles they work with and what their SWPP \$\$\$ can fund
 - Any specific student requirements
 - Who the best contact is or website/platform to find postings
- There should be time at the end for a general Q&A – please post all questions in the chat

eco  canada

ECO Canada- About Us



» We offer employment programs that stimulate environmental careers, skill development, business growth, workforce support and workforce advancement through wage and training funding.

» We coordinate funding for full-time wage funding programs (SHI, YNR, DS4Y) and co-op wage funding

» We also offer a variety of resources to environmental professionals such as OnDemand training, networking events, webinars, certification (EP, Ept), wage funding and a Canada wide job board

Student Work Placement

Co-op Funding



Employers receive up to \$7,500

- Funding for Science, Technology, Engineering, Arts, Math (STEAM) or business positions.
- Funding is for 6 to 16-week paid work-terms
- Must work a minimum of 180 hours in the work term
- Must be a Canadian citizen, permanent resident or refugee status
- Contact: pathways@eco.ca or eduffy@eco.ca

electricity
HUMAN RESOURCES CANADA



RESSOURCES
HUMAINES, INDUSTRIE
électrique
DU CANADA



Company Eligibility

- Generation
- Transmission
- Distribution
- Supporting Services
- Manufacturing of equipment
- Post-secondary institutions

Work must be electricity sector related.





EHRC

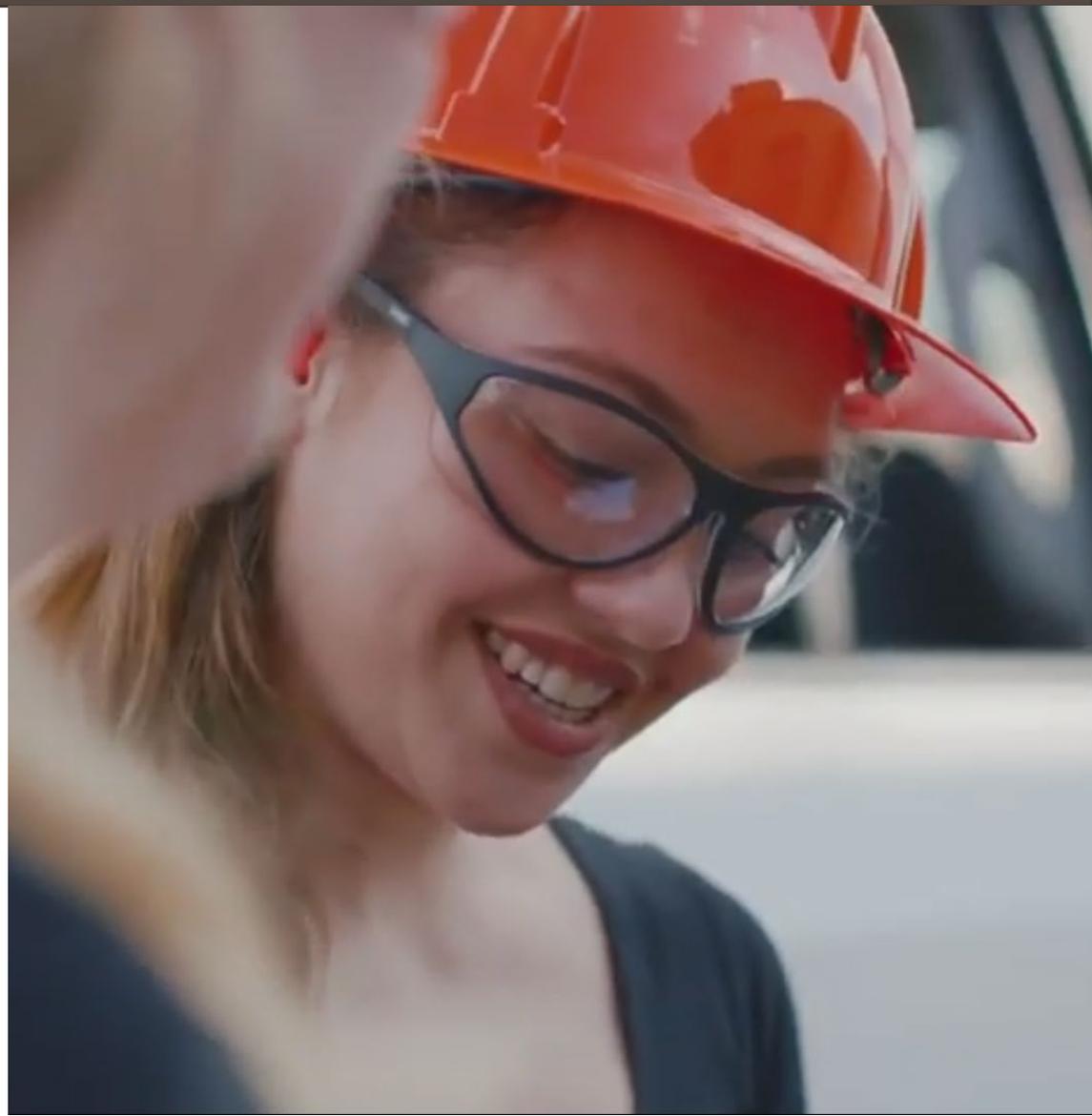
Student Eligibility

- Business or STEAM
- Full or part time studies
- Canadian, PR, Refugee
- Legally entitled to work

Contact: Pamela Flynn, Project Manager

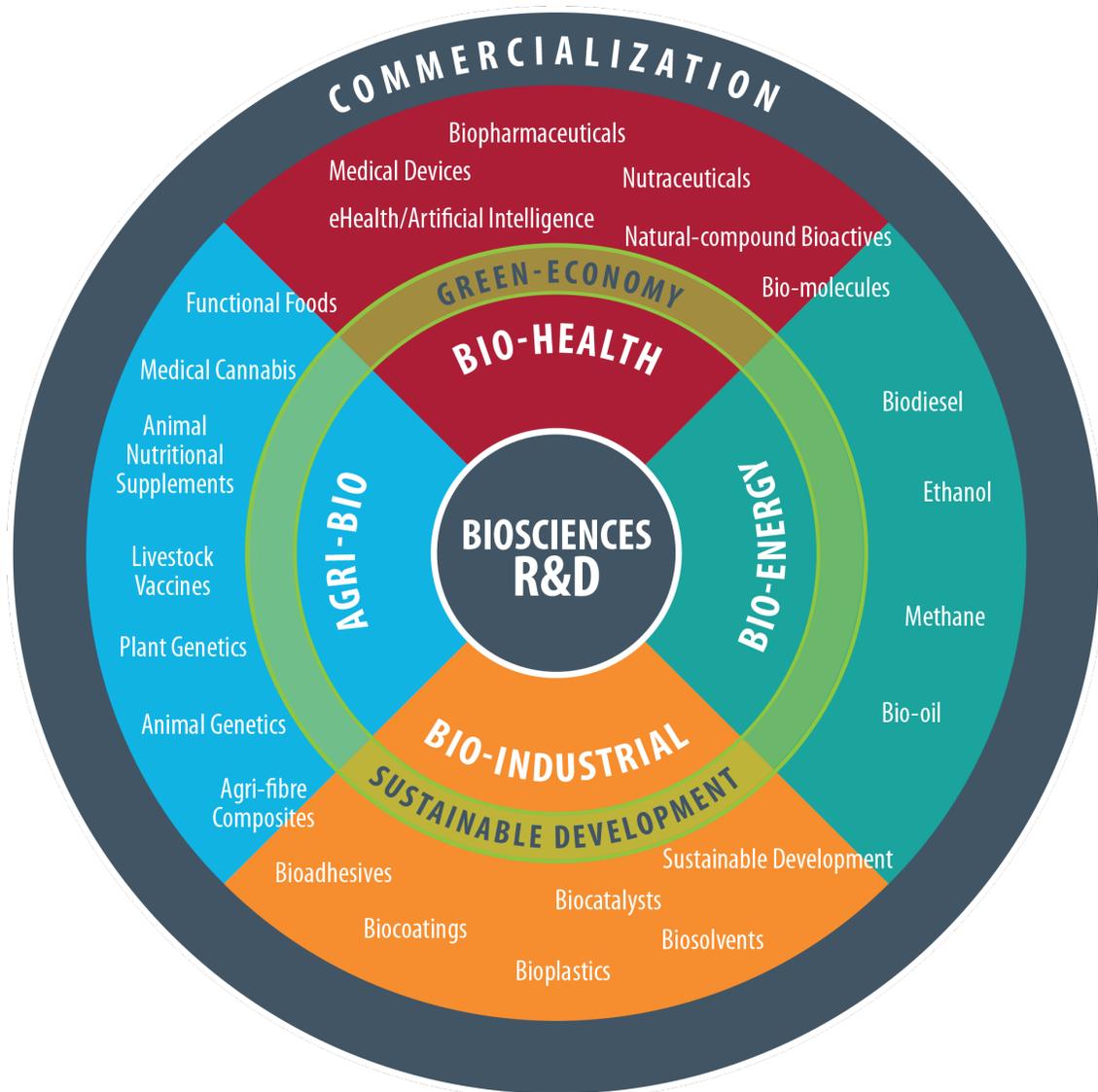
Email: flynn@electricityhr.ca

Website: www.electricityhr.ca





BioTalent Canada



Bioscience and healthcare

- Employer or job function
- Over 6,200 placements since 2017
- Free access to Essential & Technical Skills Fundamentals training programs
- For more information, contact askme@biotalent.ca



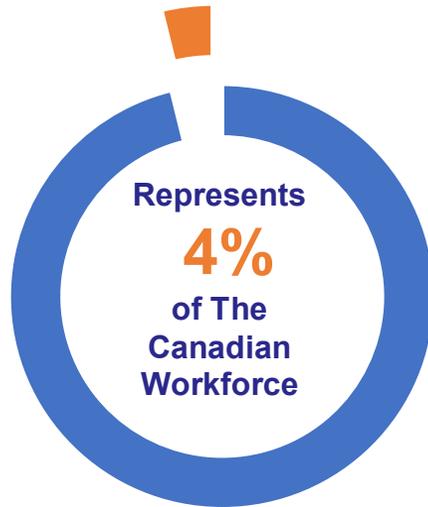
Student Work Placement Program (SWPP)

- All wage subsidies are a maximum of 75% up to \$7,500
- Application open for June 7th,2021 until March 31st,2022
- 250 positions available currently

Student Eligibility Criteria

- Canadian citizens, permanent residents, or persons granted refugee status in Canada
- Must be enrolled part-time or full-time in a post-secondary institution
- Work placement must be part of student's academic program
- Provide proof of enrollment in a post-secondary institution
- Available to work a minimum of 4 week and up to a maximum of 16 weeks at a minimum of 10 hours/week

TRUCKING & LOGISTICS RELATED ROLES



Open to trucking and logistics companies and employers who support or have trucking and logistics operations

TRANSPORTATION OPERATIONS

- HR Manager
- Dispatcher
- Personnel Clerk
- Customer Service
- Safety and Compliance
- Transportation Manager
- Accountant
- Bookkeeper
- Payroll Clerk
- IT Specialist
- Data Admin
- System Analyst
- Network Admin
- Route Planner
- Freight Claims Specialists Pricing Analyst
- Sales and Fuel Tax Admin
- Rate Clerk

TRANSPORTATION MAINTAINANCE

- Parts Technician
- Inventory Manager
- Parts Department Manager
- Trailer Technician
- Transport Refrigeration
- Technician Tire
- Wheel Specialists
- Heavy Duty Equipment Technician
- Auto Body Repair Technician
- Shop Supervisor
- Maintenance Supervisor

Tourism **HR**
Canada



RH Tourisme
Canada

Canada's Tourism Industry Needs Post-Secondary Students and Graduates

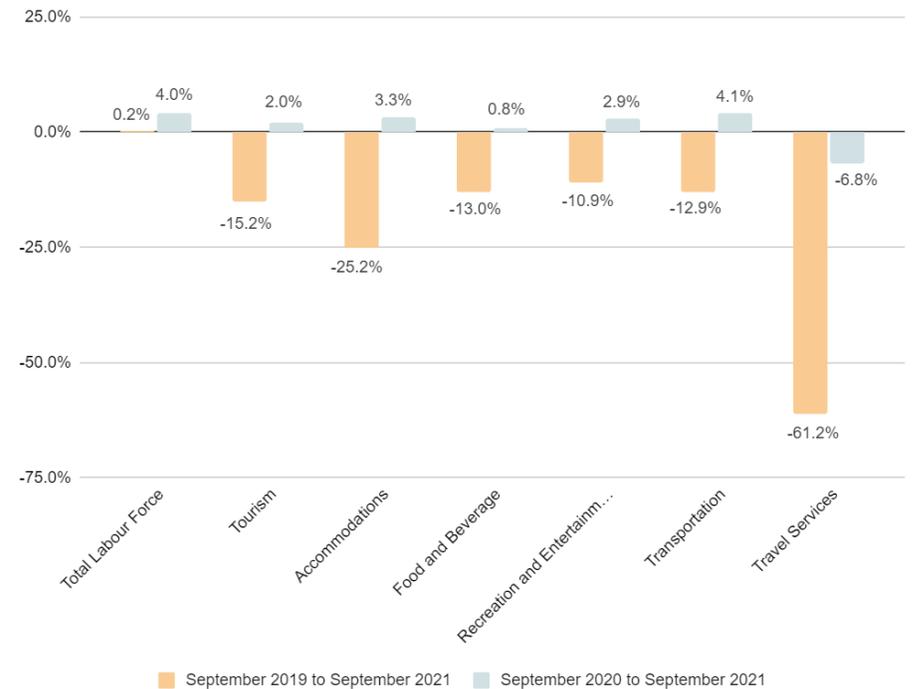
2019 Tourism Labour Statistics

- September 2019: 2,076,900 people were working in tourism
- 721,500 jobs attributed to tourism demand

2021 Tourism Labour Statistics

- September 2021: 1,762,200 people were working in tourism
- Overall, tourism employment is down 15.2% compared to 2019

Figure 5: Employment Change by Industry Group September 2021, to September 2020 and September 2019 (Percent, seasonally unadjusted)



propel

Launching **Careers** in Tourism
POWERED BY TOURISM HR CANADA

EN | FR



Email

Password

Remember Me

Log In

[forgot password?](#)

Log in with Social Media

Are you a new user? [Create an account](#)

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Connect with the next generation of talent

Canada's largest online campus recruiting platform. Reach student talent across Canada with one job posting!





Information and Communications Conseil des technologies de l'information
Technology Council et des communications

Capacity Building & Innovation

ICTC

Digital Think Tank

Partnerships

Partnership with industry, education and digital economy professionals

Talent Programs

A leader in capacity building programs and solutions for the digital economy



Research

An authoritative source of technology, economic, and labour market research

Consulting

An independent and neutral policy advisor to business and governments across Canada

WIL in your region

Western Regions

Cheryl Serpanchy
Western Regional
Outreach Coordinator
c.serpanchy@ictc-ctic.ca

Janani Krishnan
Western Regional
Outreach Coordinator
j.krishnan@ictc-ctic.ca

Central Regions

Shawna Ruglass-Breakenridge
Ontario Regional
Outreach Coordinator
s.bruglass@ictc-ctic.ca

Vicki Gratkowski
Ontario Regional
Outreach Coordinator
v.gratkowski@ictc-ctic.ca

Eastern Regions

Jacqueline Sultan
Quebec Regional
Outreach Coordinator
j.sultan@ictc-ctic.ca

Tim Perron
Atlantic Regional
Outreach Coordinator
t.perron@ictc-ctic.ca

Eligible types of WIL Digital placements

WIL Digital is open to all types of work integrated learning opportunities in roles **relevant to the digital economy**

WIL opportunities include

- Work study, COOP internship, practicum, credited internship
- Applied research projects, and work experience
- Full-time or part-time positions – Full-time or part-time students

Examples of eligible positions include

- Digital marketing, finance and accounting, engineering, data analysis
- Software development, sales and marketing, research, content creation
- Business development, and so many more digital economy roles

WIL Digital E-Learning community



Fintech



Advanced Manufacturing



Intelligent Retail and Commerce



Big Data Fundamentals
and Impact
www.ictc-ctic.ca



Cybersecurity



Artificial Intelligence



Accessibility in Tech

WIL Digital E-Learning community

"The WIL program provided me with an in-depth understanding of the future of e-commerce, and I am fortunate to have been a part of a diverse group of individuals from across the country."

"Thanks to the generous support of ICTC, not only did I secure a design internship in the tech industry but I was also introduced to a wonderful cohort of student interns at the WIL Digital E-Learning program. It was a serendipitous and enriching experience, learning more about artificial intelligence and collaborating with peers on a case study alongside my summer internship."

"Through this program, I had the chance to interact and collaborate with students across Canada. The WIL Program was a great opportunity, and I'll forever be appreciated."



www.ictc-ctic.ca



How to Apply?

Step 1

Identify a student you would like to hire.

Step 2

Visit https://ictc-ctic.smapply.ca/prog/wil_digital/, create an account, and start your application.

Step 3

The student fills in their Student Form and uploads proof of enrollment.

Step 4

The application is submitted to ICTC for review. Comments will be sent to you by email if changes to the application are required.

The decision is sent to applicants in 5-10 working days after submission of a complete application, including all supporting documents. Please watch for an email from our system: noreply@mail.smapply.net

Next Steps After Approval



Learning Plan

To be done within the first two weeks of the placement.

Mid-Term Form

Short feedback form to be completed at the halfway point of the placement.



Final Assessment

To be completed in the last two weeks of the placement.



Proof of Payment

The employer will receive the subsidy within 4-6 weeks of providing proof of pay. ICTC also offers the option of a 50% salary payment at the mid-point of a placement.

Testimonials

The WIL Digital program allowed our small business to hire additional resources in a time of need!



Working with ICTC is easy and conducive for hiring and funding students. Also, their online web system guides us through the process of check-ins and final reviews. Great service and program.



So far we've seen great success with the program, the application is very short and to the point, once approved, the logistics are so easy to deal with you won't believe it. Overall, I would recommend ICTC-WIL to anybody hiring students for either a 100% technical position or a position shifting from low-tech to high-tech in day-to-day activities

Wil Digital proves itself as the best-supported program for student placement from my perspective.



The WIL Digital team did an amazing job from start to finish! I was really uncertain about hiring a student in the beginning. Since using ICTC's program I've decided I will continue to hire students for future projects.



We're here:



[@ICTC_CTIC](https://twitter.com/ICTC_CTIC)



[ICTC's WIL Digital](https://www.youtube.com/ICTCsWILDigital)



[Information and Communications Technology Council](https://www.linkedin.com/company/information-and-communications-technology-council)

Contact us:

WIL_Digital@ictc-ctic.ca

www.ictc-ctic.ca



Q&A

Thank You!